



FRUIT OF THE LOOM®

0640660 Iconic 250 Shorts

A pair of shorts that meets the demand for great quality at great value in a more sustainably-made garment. Fruit of the Loom's new Iconic 250 Shorts are made from CiCLO® biodegradable technology, which helps synthetic fibres naturally biodegrade, preventing them from lasting forever in the environment. The innovative CiCLO® fibre treatment allows synthetic materials to biodegrade in a similar way to natural fibres, reducing microplastic pollution while maintaining the garment's strength, comfort, and performance. Certified non-toxic to marine life and OEKO-TEX® ECO PASSPORT approved, CiCLO® brings the benefits of modern fabrics without the environmental impact. The perfect companion for any casual look, and ideal for lounge-wear, the shorts feature a roomier classic fit and elasticated waistband for easy wearing. A soft ringspun cotton surface and brushed fleece inner adds comfort, and side pockets are included for practicality – these new Iconic 250 Shorts offer all you need in sustainable style.



GENDER

Adults; Unisex; Men



FABRIC

80% cotton, 20% polyester (made with CiCLO® fibers); (Athletic Heather colour: 75% ring-spun cotton / 25% polyester)

WEIGHT

Heathers: 230 g/m²; Colours: 240 g/m²

DESCRIPTION

- Classic Fit
- Elasticated waist with draw cord
- Side pockets
- Soft 100% combed ring-spun cotton face for best decoration results
- Brushed inner fleece
- Made with CiCLO® biodegradable technology: CiCLO® helps synthetic fibers naturally biodegrade, preventing them from lasting forever in the environment.
- OEKO-TEX STANDARD 100 certified
- Plastic-free packaging
- Zero-waste production: no waste to landfills

PRODUCT FEATURES



LAUNDRY TEMPERATURE

Laundry wash at or below 40°C

LABELING

Tear Away

Case Quantity	S	M	L	XL	2XL	3XL
Units	24	24	24	24	24	24